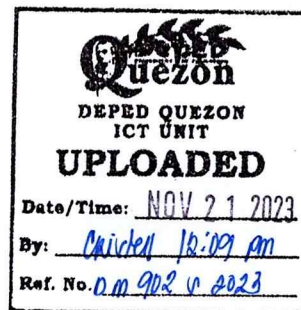




Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE



20 November 2023

**DIVISION MEMORANDUM**

DM No. 902, s. 2023

**DIGITAL POSTER MAKING CONTEST 2023 FOR NATIONAL CHILDREN'S MONTH  
"HEALTHY, NOURISHED, SHELTERED: ENSURING  
THE RIGHT TO LIFE FOR ALL"**

**TO:** Assistant Schools Division Superintendents  
Division Chiefs  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
School Child Protection Committee Members  
All Others Concerned

1. The Republic Act 10661, titled "An Act Declaring the month of November of every year as the National Children's Month", seeks to promote the protection of children's' rights by celebrating and commemorating the adoption of the United Nations Convention on the Rights of the Child (UNCRC) on November 20, 1989, through the conduct of various activities on the aforaia month. As stated in the Section 4 of the said Act, DepEd shall facilitate and encourage the commemoration of the NCM in all schools, public and private, nationwide through Youth Formation Section School Governance and Operations Division. Hence, this Office will conduct Digital Poster Making Contest 2023 for National Children Month with the theme "**Healthy, Nourished, Sheltered: Ensuring the Right to Life for All**".
2. The activity aims to develop an advocacy campaign material through showcase of learners' creativity in crafting visual artwork as a representation of the theme, promote learner's empowerment, participation in advocating for their rights and protection and raise awareness of issues and matters related to child's rights.

DEPEDQUEZON-TM-SDS-04-009-003



Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
Trunkline #: (042) 784-0366, (042) 784-0164,  
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3. The contest is open to all bona fide secondary students in the public schools in the Division of Quezon.
4. Deadline of submission of entries shall be on November 30, 2023, thru email at [sdo.quezon.yfd@deped.gov.ph](mailto:sdo.quezon.yfd@deped.gov.ph) with a file name POSTER/Pedro M. Dela Cruz/Quezon NHS including parental consent.
5. The top three division winners of this contest shall be awarded with certificates , medals, and shall be posted to official page of DepED Tayo-Youth Formation Quezon.
6. Kindly see the following documents for reference:
  - Enclosure No.1 - Guidelines and Mechanics
  - Enclosure No 2 - Consent Form
7. The conduct of this activity requires adherence to safety and health protocols.
8. For inquiries please contact Hazel Ann S. Camo, Project Development Officer I School Governance and Operations Division-Youth Formation Section through email [hazelann.camo@deped.gov.ph](mailto:hazelann.camo@deped.gov.ph).
9. Immediate and widest dissemination of this Memorandum is highly desired.

  
**ROMMEL O. BAUTISTA, CESO V**  
Schools Division Superintendent

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sgodhsc/11/20/2023

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Enclosure 2 to DM No. 902, s. 2023

**Parent Consent Form**

This form confirms that as parent/guardian, I agree to allow the participation of my son/daughter in the **Digital Poster Making Contest 2023 For National Children Month**. This is to confirm that I give full permission for the activity that may be done during the conduct of this contest and the use of some on all of their images and contributions in any publications (including electronic publications such as film or websites) created by or for the DepEd-Quezon Learner Formation and to release this material on DepE official platforms.

I hereby confirm that I agree and understand the commitment of my son/daughter to the advocating for their rights and protection related to child's right. I also understand and will support my son's and daughter's to comply with the guidelines of the contest, meet the expectations as participant, and fulfill the responsibilities as a Learners Right Advocates.

\_\_\_\_\_  
Name and Signature of the Learner

\_\_\_\_\_  
Name and Signature of the Parent/ Guardian

\_\_\_\_\_  
Date

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The criteria for judging are as follows:

<b>Criteria</b>	<b>Description</b>	<b>Percentage</b>
Creativity	<ul style="list-style-type: none"><li>• Originality and uniqueness of the concept.</li><li>• Creative use of imagery, colors, and design elements.</li></ul>	35%
Relevance to the theme	<ul style="list-style-type: none"><li>• Clear connection to the theme of "Healthy, Nourished, sheltered: Ensuring the Right to Life for All."</li><li>• How well the poster communicates the importance of these fundamental rights.</li></ul>	30%
Visual Impact	<ul style="list-style-type: none"><li>• Overall aesthetics and visual appeal.</li><li>• Effective use of composition, balance, and contrast.</li></ul>	20%
Message Clarity	<ul style="list-style-type: none"><li>• How well the poster conveys its message.</li><li>• The clarity of the central idea and the intended impact on the viewer.</li></ul>	15%
		100%

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Enclosure 1 to DM No. 902, s. 2023

**DIGITAL POSTER MAKING CONTEST 2023 FOR NATIONAL CHILDREN MONTH**

1. Entries should be able to interpret the theme **“HEALTHY, NOURISHED, SHELTERED: ENSURING THE RIGHT TO LIFE FOR ALL”**
2. Each contestant shall submit only (1) digital poster entry. To avoid copyright infringement, it should be the contestant’s original work. Moreover:
  - The use of trademark logos is prohibited, and
  - The use of downloadable materials from the internet and other materials made by other person is also prohibited.
3. The contestant may use any software and gadget of choice.
4. The digital poster should be in portrait orientation, in digital format, and must have the following requirements:
  - Document Size: 11x 16 inches
  - Resolution: atleast 100 ppi/ pixel per inch
  - File Format: jpeg
  - Must not contain any copyrighted materials including artworks.
  - Must not have been submitted or awarded in any other digital poster making contest or have been published in print or online.
5. All entries will be considered property of the Schools Division of Quezon and may be used by the section for publication or any other legal purposes.
6. Consistent with the provisions of the Data Privacy Act and with DepEd Order No. 40, s. 2012., student contestants must secure parents’ consent, as some of the personal information of the winners will be published and posted on social media.
7. The Schools Division of Quezon shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, contestants hold DepEd free and harmless against such claims.
8. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
9. The decision of the board of judges is final and irrevocable.

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